

Spring Newsletter



| Samsung | Yacht Marina Durrës | Reconomy | Netherland Embassy

Dear reader,

Welcome to our latest newsletter from Iceberg Communication. We're excited to share with you some of the latest news and updates from our agency.



PUBLIC RELATIONS

We would like to draw attention to our recent triumph in executing the PR campaign for one of our esteemed global clients, namely Samsung. Our team exerted considerable effort to craft inventive and impactful PR approaches that yielded tangible outcomes for our client. By integrating cutting-edge trends such as influencer marketing, data-driven PR, brand journalism, and personalization into our strategies, we equipped our client to remain at the forefront of their industry.

EVENT MANAGEMENT

We are equally delighted to showcase our triumph in organizing the Yacht Marina event that garnered resounding success. Our unwavering pledge to remain abreast of industry developments empowers us to provide our clients with cutting-edge insights and best practices, particularly in leveraging events as a potent tool for communication that enables companies to forge an enduring bond with their target audience in a more memorable manner.



As specialists in Event Management, we work closely with our clients to plan, execute and deliver events that exceed their expectations. Our talented team of professionals collaborated closely with RECONOMY to ensure that every aspect of the event was tailored to their needs and goals.

We are proud to have partnered with such a dynamic and innovative team at RECONOMY and look forward to the opportunity to work together on future projects.

CREATIVE WORKS

Kings Day was an exceptional moment, and the celebrations were truly remarkable, thanks to the incredible attendees who made it unforgettable and the team of our experts who carefully planned every detail.

By implementing all the identifying elements of the tulip country, we created an atmosphere that reinforced the personality of our client, in this case the Netherland Embassy, and the values they provide to their audience.



COMMING SOON



FUTURE 2TECH

21-22 Sep. 2023 | Palace of Congresses, Tirana

Trade Fair for Innovation, Technology & Education



We express our gratitude for your time spent perusing our newsletter. We trust that it was informative and captivating. Should you have any inquiries or feedback, please feel free to reach out to us. Kindly stay tuned for our upcoming edition, where we will continue to furnish you with the most recent news and insights from Iceberg Communication. Until then, we wish you a fantastic day!

*Best regards,
Iceberg Communication Team*

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